

How it Works/Rules

1. **NO PURCHASE NECESSARY.** A purchase of any kind will not increase your chances of winning.
2. **Eligibility:**
 - a. Must be at least 18 years old at the time of entry
 - b. Employees of Hay House, Inc. and their parent and affiliate companies, suppliers and customers (including retail book sellers that stocks, during the Term, The Universe Has Your Back paperback by Gabrielle Bernstein) as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible.
 - c. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
 - d. Participation constitutes entrant's full and unconditional agreement to the Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.
3. **Sponsor:** Gabrielle Bernstein, Inc. **Administrator:** Gabrielle Bernstein, Inc. P.O. Box 20424 NY, NY 10009
4. **Timing:** Sweepstakes will run from December 31, 2018 12:00 a.m. EST and end on January 31, 2019 at 11:59 p.m. EST, which may be extended by Administrator (the "Term").
5. **Prize:**
 - a. Two paperback copies of The Universe Has Your Back, The Universe Has Your Back Journal, The Universe Has Your Back Card Deck and The Universe Has Your Back Digital Course called Transform Fear to Faith all by Gabrielle Bernstein. Odds of winning the Sweepstakes Prize depend on the number of books distributed and eligible entries received during the promotion period.
 - b. Drawing Limit: Twenty one in total. Total retail value of the prize is \$320.
 - c. All prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use.
6. **How to Enter:**

Each entrant has equal opportunity during the Promotional period:

 - a. There are two ways to win. During the promotion period, visit <https://gabbybernstein.com/universehasyourbackbook/> and follow the links and instructions. There is no purchase necessary to enter. You may also enter by sending a letter to the Administrator at the address above. The letter must include the following:
 - i. Full Name
 - ii. Valid email address
 - iii. Age
 - iv. Mention the Universe Giveaway

One winner will be chosen at random from those applications received by mail.

- b. Each entrant may register once by mail time during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entry and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified.

7. Selection of Sweepstakes Winner:

- a. On or around February 1, 2019, administrator will randomly select the potential mail-in Sweepstakes winner from all eligible entries.
 - b. Participants who find the owl sticker must email Administrator prior to the expiration of the Term in order to claim the prize.
 - c. No participant may win more than one time.
8. All potential winners are subject to verification by Sponsor or Administrator, whose decisions are final and binding in all matters related to the promotion. An entrant is not a winner of any prize, even if the sweepstakes should so indicate, unless and until entrant's eligibility has been verified and entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process.
9. Verification of Potential Winners:

- a. Receiving a prize is contingent upon compliance with these Official Rules. The potential Sweepstakes winners will be notified by email. Unclaimed Prizes will not be awarded. Prizes will be fulfilled within the year awarded after the conclusion of the Promotion.

10. Release

- a. By receipt of any prize, winner agrees to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize.

11. Publicity

- a. Except where prohibited, participation in the Promotion constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

12. General Conditions

- a. Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In

such event, Sponsor reserves the right to award the prizes at random from among the eligible entries or plays received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

13. Limitations of Liability

- a. The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry or play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry, if possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

14. Disputes

- a. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of New York without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

15. Entrant's Personal Information

- a. Information collected from entrants is subject to the Sponsor and Administrator's Privacy Policy: <https://gabbybernstein.com/privacy-policy/> and these general Terms and Conditions: <https://gabbybernstein.com/terms-and-conditions/>

16. Winner List: For a winner list, write to the Administrator at the address, above. The winner list will be posted after winner confirmation is complete.